

City of Hemet Strategic Plan Action Items – FY 2024-25

July 5, 2024

Highest Priority
High Priority
Important Priority

(A) Action Item	(B) Success Indicator	(C) Responsible Department or Division	(D) Support Group(s) / Council Liaison (s)	(E) Staff Lead	(F) Complete?	(F) Status/Comments
1	Establish City Customer Service Policy	Adoption/Implementation of Policy	City Manager’s Office	Councilmember Kendrick	Mark Prestwich	
2	Identify and prioritize opportunities for solar light installation; install up to \$150,000 of lighting improvements in FY 2024-25.	Prioritization opportunities shared with City Council; installation complete.	Public Works		Gregg Holyoak (Lead) + Kurt Mikolaycik +	
3	Prioritize neighborhood code enforcement quality of life/nuisance/distressed property issues by dedicating 50% of each Friday Code Enforcement Officer’s staff time to proactive engagement (e.g. weed abatement, curb appeal, etc.)	Number of courtesy warnings/letters issued and amount resolved within 20-day period before a \$50 citation is issued and subsequent code enforcement efforts occur.	Department of Life Safety - Code Enforcement Division	Clean Up/Graffiti Ad Hoc	Javier Nolasco	Complete
4	Develop and implement: 1 – Spring or Fall Arts Festival 2 – Wall Murals 3 – Fall or Spring Music/Concerts in Park Series 4 – Valley of the Mastodon Concept throughout City	Implementation of Festival	Community Development + Communications and Event Coordinator	Arts and Culture Ad Hoc	Alan Reyes (Lead) + Veronica Allen	
5	Complete update to City Council Protocols	Adoption of Updated City Council Protocols	City Manager	Council Protocols Ad Hoc	Mark Prestwich	Continuation of FY 2023-24 Council Action item
6	In partnership with Valley Wide and EMWD, negotiate lease with Metropolitan Water District for use of land for eight soccer fields; Advance and complete design for eight artificial turf soccer fields, adjacent parking lot, and required restroom facilities.	Negotiated agreement with Metropolitan Water District for property to construct eight soccer fields. Complete design of soccer fields, parking lot, and restroom facilities.	Public Works (Lead) + City Manager’s Office + Planning (Economic Development)	Valley Wide, EMWD, Mayor Males	Noah Rau (Lead) + Ben Sandoval + Mark Prestwich	
7	Consideration of State and Federal lobbyist services	Contract is established	City Manager’s Office	Councilmember Lilienthal	Mark Prestwich	Funding in Draft Budget

8	Identify locations, sequencing, land acquisition strategy, and funding requirements/options for location of future Fire Stations 6, 7, and 8 to meet NFPA Emergency Response Standards	Future Fire Station 6, 7, and 8 are identified, sequencing, and funding requirements/options are identified	Fire Department	Councilmembers + Kendrick	Chief Sell		
9	Completion of 25 CIP Projects and progress another 7 closer to completion (see the 7 below) 5723 – Devonshire & Warren Traffic Signal (in Design) 5661- Oakland water transmission line (in Design) 5656 – 4” to 8” water main upgrades (in Design) 5706 – Esplanade South Side Improvements (In Design) 5657 – Citywide water main replacements (In Design) 5717 – Treatment Plant for wells 15 & 16 (Design Build RFP issued in Q4 23/24) Library Solar & Standby generator (grant awarded)	Completion and advancement of projects.	Public Works		Noah Rau (Lead) + Jilleen Ferris + Michael Garvey+ Travis Holyoak		
10	Conduct independent staffing study and professional review/recommendations to improve City development review process	Completion of study	City Manager’s Office	Business Outreach Ad Hoc	Mark Prestwich		
11	Update Hemet brand, identity, and story	Implementation of brand and marketing efforts	City Manager’s Office + Economic Development Manager	Business Outreach Ad Hoc	Alan Reyes		
12	Enhance audio in City Council Chambers	Completion of project	IT	Mayor Males	Scott Underwood		
13	Establish employee retention and recruiting benchmarks; provide written quarterly and annual updates to the City Council via email	Establish and implement monitoring and reporting procedures, as well as targeted annual goals	Human Resources	Councilmember Kendrick	Norma Rangel		
14	Create/Revise the Shopping Cart Ordinance	Adoption of amended Ordinance.	City Manager’s Office (Community Solutions Coordinator) +	Homeless Outreach Ad Hoc	Steven Graham		

			City Attorney (Lead)				
15	Develop 20-year road rehabilitation and funding strategy	Options shared with City Council	Public Works (Lead) + Admin Services		Noah Rau		MOVE TO GREEN???
16	Development "Shovel ready" plan to modernize, expand, and beautify Simpson Park	Complete of plan	Public Works (Lead) + Police		Noah Rau (Lead) Daniel Cortese + Gregg Holyoak		Staff developed plan (no consultant)
17	Plan and Implement Sierra Dawn Median Beautification Project	Completion of phased projects	Public Works		Gregg Holyoak (lead) + Mauro Lozoya		Anticipates three consecutive years of partnership/median beautification projects
18	Creation of City Economic Development Strategy	Adoption and implementation of Strategy	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		Draft plan has been developed. Next step is review with Business Ad Hoc.
19	Improve landlord property compliance citywide	Compliance documentation	Code Enforcement	Clean up/Graffiti Ad Hoc	Javier Nolasco		
20	Plant trees throughout the City through public outreach	Planting at least 40 trees citywide	Public Works + City Manager's Office		Daniel Cortese (Lead) + Mauro Lozoya		
21	Identify additional options for youth engagement activities	Present options to City Council in public workshop and receive feedback/direction	City Manager's Office	Mayor Males + Councilmember Lilienthal	Veronica Allen		Continuation of FY 2023-24 Council Action Item
22	Identify a management entity for Simpson Memorial Center	Identify and present options and cost considerations to City Council	Public Works	Mayor Males	Julie Mercker		Continuation of FY 2023-24 Council Action Item
23	Develop prioritized plan/options/funding requirements for landscaping enhancements on City streets and transportation corridors including Domenigoni Parkway	Present plan/options/funding to City Council	Public Works		Noah Rau		
24	Consider conversion of private streets to public streets to improve condition and maintenance of streets	Prioritize options for potential conversion of private streets to public streets	Public Works		Noah Rau (Lead) Gregg Holyoak		
25	Fast track qualifying development projects	Identify qualifying projects, update Codes, market and implement initiative	Community Development Department + Economic Development Manager	Councilmember Kendrick	Monique Alaniz-Flejter		

26	Actively pursue businesses that require skilled labor/have high paying jobs)	Documentation of number of business outreach efforts + business expansion/jobs created	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		
27	Identify uses for City-owned land (including business opportunities)	Prioritization of opportunity sites and number of secured use/lease agreements	Economic Development Manager		Ben Sandoval		
28	Modify City Hall and Covell Building to fully staffed five days per week	Implementation requires meet/confer and agreement with impacted bargaining units	Human Resources		Norma Rangel		
29	Creation of a Youth Council	Develop and adopt program, complete Youth Council recruitment and launch initiative	City Clerk	Councilmember Lilienthal	John Paul Maier		
30	Identify options for horse tours, City stable, and horse patrols	Present options to City Council for consideration	Police Department	Councilmember Petersen	Chief Arellano		
31	Consider creation of a Business Incubator with possible veterans and arts focus	Presentation of options to City Council	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		
32	Revamp Community Dog Park with new amenities + games, dog parades, etc.	Prioritization and implementation of recommendations	Public Works	Councilmember Kendrick	Gregg Holyoak		
33	Design "Shovel ready" Fire Station 2 Expansion Plan to Accommodate Squad	Completion of plans	Fire Department		Noah Rau (Lead) + Chief Sell		
34	Engage community and park design professional to plan "Shovel ready" improvements to Weston Park	Completion of plans	Public Works		Noah Rau		
35	Create a Community Garden	Identify site + partner(s) + implementation	Public Works		Daniel Cortese		
36	Design "Shovel ready" expansion plan for Fire Station Training Facility Complex	Completion of plans	Fire Department		Chief Sell + Noah Rau		
37	Consideration of eliminating City's wrought iron security fencing requirement around commercial developments	Present more attractive solutions in lieu of fencing to encourage attractive commercial developments to the City	Planning	Planning Commission	Monique Alaniz-Flejter		
38	Development of a Police Cadet youth pipeline program	Measuring the number of youth connected with employment opportunities	Police Department	Councilmember Lilienthal	Chief Arellano		Continuation of FY 2023-24 Council Action Item
39	Secure and install a "Managed Detection and Response" (MDR) Solution for cyber readiness	MDR Installation is completed	IT		Scott Underwood		