

**City of Hemet Strategic Plan Action Items – FY 2024-25**

October 16, 2024 (Quarter 1 Update)

Highest Priority
High Priority
Important Priority

(A) Action Item	(B) Success Indicator	(C) Responsible Department or Division	(D) Support Group(s) / Council Liaison (s)	(E) Staff Lead	(F) Complete?	(F) Status/Comments
1	Establish City Customer Service Policy	Adoption/Implementation of Policy	City Manager’s Office	Councilmember Kendrick	Mark Prestwich	City staff customer service survey has been completed as a first step toward development of a citywide policy. Next step is to build a draft and distribute for review.
2	Identify and prioritize opportunities for solar light installation; install up to \$150,000 of lighting improvements in FY 2024-25.	Prioritization opportunities shared with City Council; installation complete.	Public Works		Noah Rau	Five new dark locations were presented to the Planning Commission on 10/1/2024 and approved for solar lights. Installation of lights at these locations are being scheduled with Yunex.
3	Prioritize neighborhood code enforcement quality of life/nuisance/distressed property issues by dedicating 50% of each Friday Code Enforcement Officer’s staff time to proactive engagement (e.g. weed abatement, curb appeal, etc.)	Number of courtesy warnings/letters issued and amount resolved within 20-day period before a \$50 citation is issued and subsequent code enforcement efforts occur.	Department of Life Safety - Code Enforcement Division	Clean Up/Graffiti Ad Hoc	Javier Nolasco	<p><b>New pro-act cases opened as of 10/14/2024:</b></p> <ul style="list-style-type: none"> <li>CE2410-045 SIGN MAINTENANCE</li> <li>CE2409-082 UNPERMITTED CONSTRUCTION – NEW WINDOWS</li> <li>CE2409-083 PROBABLE FIRE EXTINGUISHER MAINTENANCE</li> <li>CE2409-084 GRAFFITI</li> <li>CE2409-085 GRAFFITI</li> <li>CE2410-012 OV TREE ENCROACHMENT</li> <li>CE2410-013 BLOCK WALL IN DISREPAIR</li> <li>CE2410-014 GRAFFITI, EXPOSED ELECTRICAL</li> <li>CE2410-015 OV TREE ENCROACHMENT</li> <li>CE2410-038 PROPERTY MAINTENANCE</li> <li>CE2410-039 GRAFFITI, SIGN MAINTENANCE, MECHANICAL</li> <li>CE2410-040 SIGN MAINTENANCE</li> <li>CE2410-042 TRASH ACCUMILATION, GRAFFITI</li> <li>CE2410-043 TRASH ACCUMILATION, DEAD VEG</li> <li>CE2410-044 POT HOLE ON PRIVATE ROAD</li> <li>CE2410-046 GRAFFITI</li> <li>CE2410-047 SIGN MAINTENANCE LA FITNESS</li> </ul> <p><b>High priority cases:</b></p> <ul style="list-style-type: none"> <li>207 S Harvard St – CE2408-084 – Substandard</li> <li>1135 Valencia Ave Apt A – CE2408-035 - Substandard</li> <li>1135 Valencia Ave Apt C – CE2408-034 – Substandard</li> <li>1155 Valencia Ave Apt A – CE2409-008 – Substandard</li> <li>1155 Valencia Ave Apt C- CE2408-018 – Substandard</li> <li>1155 W Oakland Ave Apt D – CE2408-033 – Substandard</li> <li>450 Copenhagen – CE2407-064 – Monitor Development Site</li> <li>4402 Gallop Ct – CE2407-034 – Grow House</li> <li>245 W Valley View Dr – CE2408-085 – Substandard</li> <li>421 N San Jacinto – CE2409-015 &amp; CE2408-027 – Substandard</li> <li>435 Walnut St – CE2408-104 – Substandard</li> <li>735 Malibu St – CE2408-006 – Substandard</li> </ul>

						<p>1537 Carlotta St – CE2409-071 – Substandard  2053 Nuevo - CE2409-090 – Substandard - (Not pro mgt)  2789 Rafferty Rd – CE1903-047 – Stop Work Order</p> <p><b>Pro-mgt is working to have most of their cases closed or close to being closed this week.</b></p> <p>PW Referrals:  4828 Shetland – Overgrown City Tree  743 Riesling St – Overgrown City Tree  Valencia Ave – Overgrown trees encroaching the sidewalk and street, there are about 5 or 6 trees on this street in this condition.  Johnston x Sanderson – I witnessed this man in my civilian vehicle siphoning city water out of this hydrant. Not sure if they are City contracted.  Menlo x Palm – Graffiti on the stop sign  Elk x Valencia – Graffiti on the stop sign  Leslie x Santa Fe – Street sign missing, neighbor stated it was from an accident, there is also a what appears to be, a City tree hitting the power lines.  Central x Buena Vista – Overgrown tree, cannot see the stop sign.  Down City sign - Warren x Florida</p>
4	Develop and implement: 1 – Spring or Fall Arts Festival 2 – Wall Murals 3 – Fall or Spring Music/Concerts in Park Series 4 – Valley of the Mastodon Concept throughout City	Implementation of Festival	Community Development + Communications and Event Coordinator	Arts and Culture Ad Hoc	Alan Reyes (Lead) + Veronica Allen	1--Fall Arts Festival, otherwise known as Chalktober, is scheduled for October 26, 2024, there will also be a fall farmers market at the Hemet Public Library. This is a community event followed by truck or treat in the evening hosted by Hemet Police Department and Public works. 4 – March of the Mastodons concept throughout the City. The City applied for the Local Parks grant for the project however was recently notified in September 2024 that the City was not awarded. The City is currently working on the Thrive Inland SoCal grant opportunity incorporating the March of the Mastodons project with economic development within the City. Ben Sandoval is lead on the grant since the focus of the grant is economic development.
5	Complete update to City Council Protocols	Adoption of Updated City Council Protocols	City Manager	Council Protocols Ad Hoc	Mark Prestwich	Final draft is anticipated to be distributed to Ad Hoc Members by October 22, 2024. The item is tentatively scheduled for City Council review on November 12, 2024.
6	In partnership with Valley Wide and EMWD, negotiate lease with Metropolitan Water District for use of land for eight soccer fields; Advance and complete design for eight artificial turf soccer fields, adjacent parking lot, and required restroom facilities.	Negotiated agreement with Metropolitan Water District for property to construct eight soccer fields. Complete design of soccer fields, parking lot, and restroom facilities.	Public Works (Lead) + City Manager’s Office + Planning (Economic Development)	Valley Wide, EMWD, Mayor Males	Noah Rau (Lead) + Jilleen Ferris + Ben Sandoval + Mark Prestwich	Coordinated with Valley Wide on soccer field design; in-house design of the soccer fields has started and is expected to be reviewed with Valley Wide in early 2025.

7	Consideration of State and Federal lobbyist services	Contract is established	City Manager's Office	Councilmember Lilienthal	Mark Prestwich		Draft RFP scope of work was distributed to Councilmember Lilienthal on October 16, 2024. The RFP is expected to be released on October 24, 2024.
8	Identify locations, sequencing, land acquisition strategy, and funding requirements/options for location of future Fire Stations 6, 7, and 8 to meet NFPA Emergency Response Standards	Future Fire Station 6, 7, and 8 are identified, sequencing, and funding requirements/options are identified	Fire Department	Councilmembers + Kendrick	Chief Sell		Draft Standard of Cover document has been completed identifying proposed locations based on existing demand. Request has been made through the City Manager's office for available City-owned vacant property. The document provided is with Fire Staff under review.
9	Completion of 25 CIP Projects and progress another 7 closer to completion (see the 7 below) 5723 – Devonshire & Warren Traffic Signal (in Design) 5661- Oakland water transmission line (in Design) 5656 – 4" to 8" water main upgrades (in Design) 5706 – Esplanade South Side Improvements (In Design) 5657 – Citywide water main replacements (In Design) 5717 – Treatment Plant for wells 15 & 16 (Design Build RFP issued in Q4 23/24) Library Solar & Standby generator (grant awarded)	Completion and advancement of projects.	Public Works		Noah Rau		CIP 5761: Scheduled to be completed 11/22/24 CIP 5690: Paving complete. Traffic Loops to install on Girard and NOC will be filed. CIP 5749: Bid closes on 10/15/24 and award scheduled for 10/22/24. CIP 5507: 100% complete Design. Coordinating an interagency agreement with EMWD for a partner pipeline project. CIP 5740: Field renovations completed. Proposed field lighting is scheduled for Council consideration of award on 10/22/24. CIP 5762: Bids were received on 10/10/24 and were significantly above budget. Options are being considered. CIP 5765: Starting construction on 10/14/2024. CIP 5663: Design 100% complete and bid package is in review. CIP 5717: Design-Build RFP is posted on Planet Bids and closing on 10/21/24 CIP 2403: Construction Contract awarded 10/08/2024, scheduling preconstruction meeting. CIP 5764: Currently in Design with ERSC, expecting 90% plans and specifications week of 10/14/2024. CIP 5763: Currently in design with Omnis, expecting 60% plans week of 10/14/2024 Catalina Stormwater pump station repairs: New conduit has been installed and contractor is working on pump station repairs. Anticipate completion by 10/31/24. CIP 2402: Proposals have been received and are under review by staff. A selection is anticipated by the close of the 2 <sup>nd</sup> fiscal quarter.
10	Conduct independent staffing study and professional review/recommendations to improve City development review process	Completion of study	City Manager's Office	Business Outreach Ad Hoc	Mark Prestwich		Request for proposal was released on September 26, 2024. Proposals are due on October 21, 2024. Interviews are tentatively scheduled for November 4, 2024 with highest ranking proposers. The award of contract is tentatively scheduled for City Council consideration on November 12, 2024.
11	Update Hemet brand, identity, and story	Implementation of brand and marketing efforts	City Manager's Office + Economic Development Manager	Business Outreach Ad Hoc	Alan Reyes		No update.
12	Enhance audio in City Council Chambers	Completion of project	IT	Mayor Males	Scott Underwood		No update.

13	Establish employee retention and recruiting benchmarks; provide written quarterly and annual updates to the City Council via email	Establish and implement monitoring and reporting procedures, as well as targeted annual goals	Human Resources	Councilmember Kendrick	Norma Rangel		Will work with the City Manager to determine what reporting factors should be included in report.
14	Create/Revise the Shopping Cart Ordinance	Adoption of amended Ordinance.	City Manager's Office (Community Solutions Coordinator) + City Attorney (Lead)	Homeless Outreach Ad Hoc	Steven Graham		No update.
15	Develop 20-year road rehabilitation and funding strategy	Options shared with City Council	Public Works (Lead) + Admin Services		Noah Rau		Model is being prepared and staff is scheduling pavement management system software training to assist in providing model inputs.
16	Development "Shovel ready" plan to modernize, expand, and beautify Simpson Park	Complete of plan	Public Works (Lead) + Police		Noah Rau		Staff developing in-house plan and collaborating with non-profits to identify projects and grant opportunities. Working on scheduling meetings to discuss master plan. There have been 25 locations mapped for trees.
17	Plan and Implement Sierra Dawn Median Beautification Project	Completion of phased projects	Public Works		Noah Rau		Developing three-year installation plan. Will match recent State St. drought tolerant median scaping. Researching irrigation needs. Communicated with Sierra Dawn regarding HOA contribution.
18	Creation of City Economic Development Strategy	Adoption and implementation of Strategy	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval	Complete	City Council approved Hemet RISES Economic Strategy on August 13, 2024.
19	Improve landlord property compliance citywide	Compliance documentation	Code Enforcement	Clean up/Graffiti Ad Hoc	Javier Nolasco		<p><b>High priority cases:</b></p> <ol style="list-style-type: none"> <li>1. 207 S Harvard St – CE2408-084 – Substandard</li> <li>2. 1135 Valencia Ave Apt A – CE2408-035 - Substandard</li> <li>3. 1135 Valencia Ave Apt C – CE2408-034 – Substandard</li> <li>4. 1155 Valencia Ave Apt A – CE2409-008 – Substandard</li> <li>5. 1155 Valencia Ave Apt C- CE2408-018 – Substandard</li> <li>6. 1155 W Oakland Ave Apt D – CE2408-033 – Substandard</li> <li>7. 450 Copenhagen – CE2407-064 – Monitor Development Site</li> <li>8. 4402 Gallop Ct – CE2407-034 – Grow House</li> <li>9. 245 W Valley View Dr – CE2408-085 – Substandard</li> <li>10. 421 N San Jacinto – CE2409-015, 017 &amp; CE2408-027 – Substandard</li> <li>11. 435 Walnut St – CE2408-104 – Substandard</li> <li>12. 735 MALIBU ST – CE2408-006 – Substandard</li> </ol> <p><b>(ALL OF THE SUBSTANDARD CASES ARE PRO- MANAGEMENT PROPERTIES)</b></p> <p><b>New Pro-act cases opened as of 9/15/2024:</b></p> <ol style="list-style-type: none"> <li>13. CE2409-012 09/06/2024 140 SAN JACINTO ST, N – SIGNAGE</li> <li>14. CE2409-015 09/06/2024 421 SAN JACINTO ST, N – BUILDING CODES</li> <li>15. CE2409-016 09/06/2024 292 SAN JACINTO ST, N – SIGNAGE</li> <li>16. CE2409-018 09/06/2024 1784 FLORIDA AVE, W – GRAFFITI</li> <li>17. CE2409-019 09/06/2024 1640 FLORIDA AVE, W – GRAFFITI</li> <li>18. CE2409-020 09/06/2024 731 SANTA FE ST, S – BROKEN FENCE</li> <li>19. CE2409-021 09/06/2024 SWC DEVONSHIRE X CAWSTON – BROKEN FENCE</li> </ol>

							<p>20. CE2409-022 09/09/2024 2505 PARK AVE – OV, BROKEN FENCE</p> <p>21. CE2409-024 09/09/2024 275 SANDERSON AVE – SIGNAGE</p> <p>22. CE2409-025 09/09/2024 849 FLORIDA AVE, W – SIGNAGE</p> <p><b>Referrals to Public Works:</b> 1. Woodcrest monument signs in need of repair: Eaton and Sunset Cliff Ave and Broadway Ln.</p>
20	Plant trees throughout the City through public outreach	Planting at least 40 trees citywide	Public Works + City Manager's Office		Noah Rau + Daniel Cortese		Currently forming list for tree planting locations.
21	Identify additional options for youth engagement activities	Present options to City Council in public workshop and receive feedback/direction	City Manager's Office	Mayor Males + Councilmember Lilienthal	Veronica Allen		Continuation of FY 2023-24 Council Action Item. The City continues its successful efforts with the Fall 2024 Mayor Mentee program. This cohort has 12 students from local high schools. Former and current mentees plan on volunteering to assist with Chalktober event.
22	Identify a management entity for Simpson Memorial Center	Identify and present options and cost considerations to City Council	Public Works	Mayor Males	Noah Rau		City has approved interim six-month leases for Simpson Center.
23	Develop prioritized plan/options/funding requirements for landscaping enhancements on City streets and transportation corridors including Domenigoni Parkway	Present plan/options/funding to City Council	Public Works		Noah Rau + Gregg Holyoak + Daniel Cortese		No update.
24	Consider conversion of private streets to public streets to improve condition and maintenance of streets	Prioritize options for potential conversion of private streets to public streets	Public Works		Noah Rau		No update.
25	Fast track qualifying development projects	Identify qualifying projects, update Codes, market and implement initiative	Community Development Department + Economic Development Manager	Councilmember Kendrick	Monique Alaniz-Flejter		No update.
26	Actively pursue businesses that require skilled labor/have high paying jobs)	Documentation of number of business outreach efforts + business expansion/jobs created	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		Applying for the Catalyst Funds grant for \$960,000 to bring in more higher paying jobs to the City of Hemet. Actively meeting with investors, developers and CEO's to bring in more business to the City of Hemet. Also working with the Riverside County Workforce Development Board to offer subsidized employment to youth. In addition, working with the EDC to be part of a FAN tour to attract new business.
27	Identify uses for City-owned land (including business opportunities)	Prioritization of opportunity sites and number of secured use/lease agreements	Economic Development Manager		Ben Sandoval		Map of all City owned properties has been created. Working with developers such as YK America and Commonwealth to bring in sectors such as Hospitality, Healthcare and growing industry clusters.
28	Modify City Hall and Covell Building to fully staffed five days per week	Implementation requires meet/confer and	Human Resources		Norma Rangel		Discussed in closed session. No action required at this time. Will await on further guidance.

		agreement with impacted bargaining units					
29	Creation of a Youth Council	Develop and adopt program, complete Youth Council recruitment and launch initiative	City Clerk	Councilmember Lilienthal	John Paul Maier		Preliminary research has begun, including outreach to an agency in Riverside County with a similar youth program.
30	Identify options for horse tours, City stable, and horse patrols	Present options to City Council for consideration	Police Department	Councilmember Petersen	Chief Arellano		A committee within the Police Department was formed for this and are looking into the following: <ul style="list-style-type: none"> <li>• A compilation of costs</li> <li>• Researching avenues of financing these costs and finalizing an estimated “annual” running cost</li> <li>• The committee has come up with three different options for the program at this time and had their second meeting to discuss the options. They have been tasked with follow-up questions and will reconvene in the near future with follow-up answers.</li> </ul>
31	Consider creation of a Business Incubator with possible veterans and arts focus	Presentation of options to City Council	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		City has applied for Catalyst fund funding and will be notified by 12/8/24 if the City was awarded funding.
32	Revamp Community Dog Park with new amenities + games, dog parades, etc.	Prioritization and implementation of recommendations	Public Works	Councilmember Kendrick	Noah Rau		In July and August 2024, PW crews installed new decomposed granite surface throughout the dog park area. In early October 2024, two new bottle filler and dog bowl drinking fountains were installed.
33	Design “Shovel ready” Fire Station 2 Expansion Plan to Accommodate Squad	Completion of plans	Fire Department		Noah Rau (Lead) + Chief Sell		No update.
34	Engage community and park design professional to plan “Shovel ready” improvements to Weston Park	Completion of plans	Public Works		Noah Rau		No update.
35	Create a Community Garden	Identify site + partner(s) + implementation	Public Works		Noah Rau + Daniel Cortese		A meeting was held on October 10, 2024 with a representative of the Green Coalition and a representative of My City Youth. A City-owned downtown property has been identified as a possible location. Additional due diligence is necessary.
36	Design “Shovel ready” expansion plan for Fire Station Training Facility Complex	Completion of plans	Fire Department		Chief Sell + Noah Rau		Internal communications evaluating the needs/desires of the Training Facility Complex.
37	Consideration of eliminating City’s wrought iron security fencing requirement around commercial developments	Present more attractive solutions in lieu of fencing to encourage attractive commercial developments to the City	Planning	Planning Commission	Monique Alaniz-Flejter		No update.
38	Development of a Police Cadet youth pipeline program	Measuring the number of youth connected with employment opportunities	Police Department	Councilmember Lilienthal	Chief Arellano		Continuation of FY 2023-24 Council Action Item. We currently have a “Cadet Program” in place now with specific requirements intended for college students only. We are in the beginning stages of revamping the current cadet program to incorporate high school students and drop the active college student status, with the hope this will provide a more successful path to success in hiring efforts.

39	Secure and install a “Managed Detection and Response” (MDR) Solution for cyber readiness	MDR Installation is completed	IT		Scott Underwood		This item is scheduled to be discussed at the October 22, 2024 City Council Meeting agenda for consideration.
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