

City of Hemet Strategic Plan Action Items – FY 2024-25

April 2, 2025 (Quarter 3 Update)

Highest Priority
High Priority
Important Priority

(A) Action Item	(B) Success Indicator	(C) Responsible Department or Division	(D) Support Group(s) / Council Liaison (s)	(E) Staff Lead	(F) Complete?	(F) Status/Comments
1	Establish City Customer Service Policy	Adoption/Implementation of Policy	City Manager’s Office	Mayor Pro Tem Kendrick	Mark Prestwich	City staff customer service survey has been completed as a first step toward development of a citywide policy. Next step is to build a draft and distribute for review.
2	Identify and prioritize opportunities for solar light installation; install up to \$150,000 of lighting improvements in FY 2024-25.	Prioritization opportunities shared with City Council; installation complete.	Public Works		Noah Rau	Complete Five new dark locations were presented to the Planning Commission on 10/1/2024 and approved for solar lights. Nine marble light posts and solar light heads were installed at the five locations in March 2025. An additional three solar heads installed on existing light poles on Warren Rd north of Devonshire that were habitual wire theft locations.
3	Prioritize neighborhood code enforcement quality of life/nuisance/distressed property issues by dedicating 50% of the officer’s time to proactively engagement (e.g. weed abatement, curb appeal, etc.) Days: Friday, Saturday, Sunday, and Monday.	Number of courtesy warnings/letters issued and amount resolved within 20-day period before a citation is issued and subsequent code enforcement efforts occur. The number of courtesy letters issued to correct code enforcement violations before issuing citations has increased by 15% CBO/DFM, along with the fire prevention officers and code officers, had much success setting up face-to-face meetings to resolve ongoing weed abatement issues with stakeholders(e.g., Dr. Koka, Howard, Rosenthal, and other business owners).	Department of Life Safety - Code Enforcement Division	Clean Up/Graffiti Ad Hoc	Javier Nolasco	New pro-act cases opened: CE2410-045 SIGN MAINTENANCE CE2409-082 UNPERMITTED CONSTRUCTION – NEW WINDOWS CE2409-083 PORTABLE FIRE EXTINGUISHER MAINTENANCE CE2409-084 GRAFFITI CE2409-085 GRAFFITI CE2410-012 OV TREE ENCROACHMENT CE2410-013 BLOCK WALL IN DISREPAIR CE2410-014 GRAFFITI, EXPOSED ELECTRICAL CE2410-015 OV TREE ENCROACHMENT CE2410-038 PROPERTY MAINTENANCE CE2410-039 GRAFFITI, SIGN MAINTENANCE, MECHANICAL CE2410-040 SIGN MAINTENANCE CE2410-042 TRASH ACCUMILATION, GRAFFITI CE2410-043 TRASH ACCUMILATION, DEAD VEG CE2410-044 POT HOLE ON PRIVATE ROAD CE2410-046 GRAFFITI CE2410-047 SIGN MAINTENANCE LA FITNESS High priority cases: 102 E. Florida Ave. (building with no roof) TI improvements plans submitted, returned plan with corrections, waiting for property owner’s team to upload revised plans. 12/29/2024 Found 120 E. Florida Ave. was vandalized, there are 4 broken windows. A v/m message was left for property owner and representative. Issued and posted a notice of violation 24 hours to repair or board the broken 4 windows on the west side of the building. 207 S Harvard St – CE2408-084 – Substandard 1135 Valencia Ave Apt A – CE2408-035 - Substandard 1135 Valencia Ave Apt C – CE2408-034 – Substandard 1155 Valencia Ave Apt A – CE2409-008 – Substandard 1155 Valencia Ave Apt C- CE2408-018 – Substandard 1155 W Oakland Ave Apt D – CE2408-033 – Substandard

						<p>450 Copenhagen – CE2407-064 – Monitor Development Site 4402 Gallop Ct – CE2407-034 – Grow House 245 W Valley View Dr – CE2408-085 – Substandard 421 N San Jacinto – CE2409-015 & CE2408-027 – Substandard 435 Walnut St – CE2408-104 – Substandard 735 Malibu St – CE2408-006 – Substandard 1537 Carlotta St – CE2409-071 – Substandard 2053 Nuevo - CE2409-090 – Substandard - (Not pro mgt) 2789 Rafferty Rd – CE1903-047 – Stop Work Order</p> <p>Pro-mgt is working to have most of their cases closed or close to being closed this week.</p> <p>PW Referrals: 4828 Shetland – Overgrown City Tree 743 Riesling St – Overgrown City Tree Valencia Ave – Overgrown trees encroaching the sidewalk and street, there are about 5 or 6 trees on this street in this condition. Johnston x Sanderson – I witnessed this man in my civilian vehicle siphoning city water. Reported to PW-contractor has permit. Menlo x Palm – Graffiti on the stop sign-removed Elk x Valencia – Graffiti on the stop sign-removed Leslie x Santa Fe – Street sign missing, neighbor stated it was from an accident, there is also a what appears to be, a City tree hitting the power lines. Central x Buena Vista – Overgrown tree, cannot see the stop sign. Down City sign - Warren x Florida The CBO/DFM initiated a program in which the Code Compliance Division proactively performs inspections on commercial properties.</p> <p>Some of the inspections include, but are not limited to, inspections of doors and windows, the exterior site, and the interior structure. Properties must be free of trash, debris, and graffiti and be well-maintained, including landscaping (vegetation and ground cover management).</p> <p>Additionally, the number of courtesy letters sent to property owners has increased by at least 20%, and the number of in-person conferences has increased by 15% with great success</p>	
4	<p>Develop and implement: 1 – Spring or Fall Arts Festival 2 – Wall Murals 3 – Fall or Spring Music/Concerts in Park Series 4 – Valley of the Mastodon Concept throughout City</p>	Implementation of Festival	Community Development + Communications and Event Coordinator	Arts and Culture Ad Hoc	Mark Prestwich (formerly Alan Reyes + Veronica Allen)	<p>Chalktober – complete;</p> <p>March of the Mastodons in progress for 2025</p>	<p>1--Fall Arts Festival, otherwise known as Chalktober, is scheduled for October 26, 2024, there will also be a fall farmers market at the Hemet Public Library. This is a community event followed by truck or treat. Chalktober was hosted at the Hemet Public Library, Saturday, October 26, 2024, where 61 entrants created chalk art in the Area around the Library's Flagpole. The Hemet Library and the Hemet Art Association provided the art projects. Volunteers provided 120 hours of community service. Next year, additional artists will be welcome as there is plenty of space for another 40 artists</p> <p>4 – March of the Mastodons concept throughout the City. The City applied for the Local Parks grant for the project however was recently notified in September 2024 that the City was not awarded this grant this time around. The City submitted but did not receive funding via Thrive Inland SoCal incorporating the March of the Mastodons project with economic development within the City. The City has submitted a 2025 Arts in the California Parks Implementation Grant as an alternative. Staff is also looking</p>

							into a Bloomberg Foundation grant for Asphalt Art using the Mastodon Theme.
5	Complete update to City Council Protocols	Adoption of Updated City Council Protocols	City Manager	Council Protocols Ad Hoc	Mark Prestwich	Complete	Final draft is anticipated to be distributed to Ad Hoc Members by October 22, 2024. The draft was reviewed by the Council on November 12, 2024, and adopted on December 10, 2024.
6	In partnership with Valley Wide and EMWD, negotiate lease with Metropolitan Water District for use of land for eight soccer fields; Advance and complete design for eight artificial turf soccer fields, adjacent parking lot, and required restroom facilities.	Negotiated agreement with Metropolitan Water District for property to construct eight soccer fields. Complete design of soccer fields, parking lot, and restroom facilities.	Public Works (Lead) + City Manager's Office + Planning (Economic Development)	Valley Wide, EMWD, Males	Noah Rau (Lead) + Jilleen Ferris + Ben Sandoval + Mark Prestwich	Complete	Coordinated with Valley Wide on soccer field design; in-house design of the soccer fields is nearly complete and is expected to be reviewed with Valley Wide in April 2025. Staff anticipates submitting a funding request to Rep. Ruiz if Community Project Funding becomes available this spring. Preliminary design and cost estimate is complete, and a request was submitted for federal Community Project Funding. Sen. Calvert's office has established an April 14 th deadline for submittal of appropriation requests.
7	Consideration of State and Federal lobbyist services	Contract is established	City Manager's Office		Mark Prestwich	Complete	The City has entered into a contract with Townsend Public Affairs.
8	Identify locations, sequencing, land acquisition strategy, and funding requirements/options for location of future Fire Stations 6, 7, and 8 to meet NFPA Emergency Response Standards	Future Fire Station 6, 7, and 8 are identified, sequencing, and funding requirements/options are identified	Fire Department	Mayor Pro Tem Kendrick	Chief Sell		<p>Draft Standard of Cover document has been completed identifying proposed locations based on existing demand. We have met with the City Manager and Economic Development Manager regarding the locations and sites for a Station 3 relocation and Station 7. Potential site for station 6 could be in the area of 2100 S. State. Next step is to meet with Mayor Pro Tem Kendrick to review.</p> <p>Staff met with Mayor Pro Tem Kendrick and Council Member Krupa on March 20, 2025 to discuss potential locations, including City-owned property. Maps have been created that show potential locations. Staff is actively pursuing funding sources including DIF fees, local, state and federal grant opportunities.</p> <p>A report on Fire Station planning will be brought to the City Council in Q4.</p>
9	Completion of 25 CIP Projects and progress another 7 closer to completion (see the 7 below) 5723 – Devonshire & Warren Traffic Signal (in Design) 5661- Oakland water transmission line (in Design) 5656 – 4” to 8” water main upgrades (in Design) 5706 – Esplanade South Side Improvements (In Design) 5657 – Citywide water main replacements (In Design) 5717 – Treatment Plant for wells 15 & 16 (Design Build RFP issued in Q4 23/24) Library Solar & Standby generator (grant awarded)	Completion and advancement of projects.	Public Works		Noah Rau		<p><u>CIP 5761</u>: Completed <u>CIP 5690</u>: Completed <u>CIP 5765</u>: Completed <u>Catalina Stormwater Pump Station Repairs</u>: Complete <u>CIP 5749</u>: In Construction <u>CIP 2403</u>: Completed <u>CIP 5507</u>: EMWD bids closed 3/27/25. Coordinating an interagency agreement with EMWD for a partner pipeline project in same segment of State Street. <u>CIP 5740</u>: Field renovations completed. Field lighting construction was completed on February 5, 2025. ADA sidewalk improvements were completed in March 2025. Shade sail west of snack bar building has been awarded and awaiting a building permit issuance. Project will be complete upon installation of the shade structure, and completion of this is anticipated in May 2025. <u>CIP 5762</u>: In Construction with completion anticipated in May 2025. <u>CIP 5663</u>: In Construction <u>CIP 5717</u>: Design-Build in process with Pacific Hydro. <u>CIP 5764</u>: Advertising for bids. <u>CIP 5763</u>: In Construction <u>CIP 2402</u>: Award to Chen Ryan Associates is proposed for April 8, 2025. <u>CIP 5723</u>: Environmental permitting awarded and studies in process.</p>

							<p><u>CIP 2408</u>: The Environmental permitting review is in process. This project design is scheduled to be completed during FY 2025/2026.</p> <p><u>City Hall trash enclosure and generator security improvements</u>: A PO has been issued, and construction is imminent.</p> <p><u>CIP 5737</u>: Library Chiller replacement is complete, and automation is still underway along with some additional work on the boiler and air handler units on roof.</p> <p><u>ATP Cycle 7 Grant Application</u>: The application scored pretty well but was not awarded due to reduced funding to the program this year. We will seek other funding options for Menlo Ave.</p> <p><u>CIP 5753</u>: In Design with Cozad & Fox at 90%. Anticipate advertising for bids in April 2025.</p> <p><u>CIP 5659</u>: In design by City staff and anticipate advertising for bids in April 2025.</p> <p><u>CIP 2405 – Library Solar and Backup Generator</u>: Evaluating proposals.</p>
10	Conduct independent staffing study and professional review/recommendations to improve City development review process	Completion of study	City Manager's Office	Business Outreach Ad Hoc	Mark Prestwich		Request for proposal was released on September 26, 2024. Proposals are due on October 21, 2024. Interviews are tentatively scheduled for November 4, 2024 with highest ranking proposers. The award of contract to Citygate Associates was approved on November 12, 2024. Stakeholder interviews complete and analysis underway. A mid-project review with preliminary recommendations was held on April 2, 2025.
11	Update Hemet brand, identity, and story	Implementation of brand and marketing efforts	City Manager's Office + Economic Development Manager	Business Outreach Ad Hoc	Mark Prestwich (formerly Alan Reyes)	On track	The City has entered into an agreement with North Star and held an initial kickoff staff meeting on March 27, 2025.
12	Enhance audio in City Council Chambers	Completion of project	IT	Councilmember Males	Scott Underwood		Staff is assembling a request for proposal to be released in April 2025 with proposals due in May 2025. Improvements will include audio, visual, accessibility and broadcast of meetings over our cable and government television channels.
13	Establish employee retention and recruiting benchmarks; provide written quarterly and annual updates to the City Council via email	Establish and implement monitoring and reporting procedures, as well as targeted annual goals	Human Resources	Mayor Pro Tem Kendrick	Norma Rangel		Staff has prepared draft reporting factors and reviewed with the City Manager. Next step is to schedule a meeting with Mayor Pro Tem Kendrick to review.
14	Create/Revise the Shopping Cart Ordinance	Adoption of amended Ordinance.	City Manager's Office (Community Solutions Coordinator) + City Attorney (Lead)	Homeless Outreach Ad Hoc	Steven Graham	Complete	Ordinance approved on January 28, 2025.
15	Develop 20-year road rehabilitation and funding strategy	Options shared with City Council	Public Works (Lead) + Admin Services		Noah Rau		Model is being prepared, and staff is scheduling pavement management system software training to assist in providing model inputs. Workshop anticipated in May 2025.

16	Development "Shovel ready" plan to modernize, expand, and beautify Simpson Park	Complete of plan	Public Works (Lead) + Police		Noah Rau		Staff developing in-house plan and collaborating with non-profits to identify projects and grant opportunities. Working on scheduling meetings to discuss master plan. There have been 25 locations mapped for trees. Overall site improvement project conceptual plans are being drafted by Assistant Engineer.
17	Plan and Implement Sierra Dawn Median Beautification Project	Completion of phased projects	Public Works		Noah Rau	Awarded	Developing installation plan. Will match recent State St. drought tolerant median scaping. Identified irrigation needs and cost estimate. Staff is planning to present the draft installation plan to the Sierra Dawn Board of Directors on January 20, 2025, and the City Planning Commission on January 21, 2025. The implementation plan is tentatively scheduled for City Council approval on February 11, 2025. The project is being awarded to Superb Engineering and NTP will be issued in early April 2025.
18	Creation of City Economic Development Strategy	Adoption and implementation of Strategy	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval	Complete	City Council approved Hemet RISES Economic Strategy on August 13, 2024.
19	Improve landlord property compliance citywide	Compliance documentation	Code Enforcement	Clean up/Graffiti Ad Hoc	Javier Nolasco		CBO/DFM created the Vacant Building and Boarding Guidelines to aid code officers in enforcing Ordinance 2022.
20	Plant trees throughout the City through public outreach	Planting at least 40 trees citywide	Public Works + City Manager's Office		Noah Rau + Daniel Cortese		
21	Identify additional options for youth engagement activities	Present options to City Council in public workshop and receive feedback/direction	City Manager's Office	Councilmember Males	Mark Prestwich		No update.
22	Identify a management entity for Simpson Memorial Center	Identify and present options and cost considerations to City Council	Public Works	Councilmember Males	Noah Rau		The City has entered into temporary lease agreements as an interim alternative until a long-term management entity is identified.
23	Develop prioritized plan/options/funding requirements for landscaping enhancements on City streets and transportation corridors including Domenigoni Parkway	Present plan/options/funding to City Council	Public Works		Noah Rau + Gregg Holyoak + Daniel Cortese		No update.
24	Consider conversion of private streets to public streets to	Prioritize options for potential conversion of	Public Works		Noah Rau		Some initial research has shown that each private street has their own challenges that would be posed in their transition to public streets.

	improve condition and maintenance of streets	private streets to public streets					Additional analysis is necessary to further estimate costs and prioritize options.
25	Fast track qualifying development projects	Identify qualifying projects, update Codes, market and implement initiative	Community Development Department + Economic Development Manager	Mayor Pro Tem Kendrick	Monique Alaniz-Flejter + Ben Sandoval		The City's Development Review Study underway with Citygate will include recommendations for fast tracking qualifying development projects.
26	Actively pursue businesses that require skilled labor/have high paying jobs)	Documentation of number of business outreach efforts + business expansion/jobs created	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		<p>City staff is actively meeting with investors, developers and CEO's to bring in more business to the City of Hemet. Economic Development is also working with the Riverside County Workforce Development Board to offer subsidized employment to youth. In addition, working with the EDC to be part of a FAN tour to attract new business.</p> <p>City planned and hosted the inaugural Hemet Economic Summit on February 27, 2025 with over 200 attendees.</p>
27	Identify uses for City-owned land (including business opportunities)	Prioritization of opportunity sites and number of secured use/lease agreements	Economic Development Manager		Ben Sandoval		Map of all City owned properties has been created. Working with developers such as YK America and Commonwealth to bring in sectors such as Hospitality, Healthcare and growing industry clusters. City is also having three City-owned parcels totaling approximately 15 acres along the railroad right-of-way appraised before advancing a Surplus Land Act process.
28	Modify City Hall and Covell Building to fully staffed five days per week	Implementation requires meet/confer and agreement with impacted bargaining units	Human Resources		Norma Rangel		Discussed in closed session. No action required at this time. Will await on further guidance.
29	Creation of a Youth Council	Develop and adopt program, complete Youth Council recruitment and launch initiative	City Clerk		John Paul Maier	Complete	A presentation was scheduled for the Council meeting of January 28, 2025. The recruitment for the Youth Council has commenced and will close on April 30, 2025.
30	Identify options for horse tours, City stable, and horse patrols	Present options to City Council for consideration	Police Department	Mayor Petersen	Chief Arellano Captain Mouat		<p>Staff has completed a comprehensive review of options and costs associated with implementation of horse tours, development of a City-owned stable, and horse patrol. Police Chief met with Mayor Petersen to discuss analysis.</p> <p>After extensive review and research of starting a a horse patrol program and quickly discovered that it is not cost effective at this time. Instead, we will start a bicycle patrol program this year.</p> <p>A bicycle patrol program will bring increased police visibility, it is more cost effective to maintain than a patrol car, access to hard-to-reach areas, increased community engagement, increased health benefits for our officers, etc.</p>
31	Consider creation of a Business Incubator with possible veterans and arts focus	Presentation of options to City Council	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval		City has applied for \$1 million in Catalyst Fund funding and was not selected for funding. Future Economic Summit will highlight this for future development
32	Revamp Community Dog Park with new amenities + games, dog parades, etc.	Prioritization and implementation of recommendations	Public Works	Mayor Pro Tem Kendrick	Noah Rau		<p>In July and August 2024, PW crews Installed new decomposed granite surface throughout the dog park area. In early October 2024, two new bottle filler and dog bowl drinking fountains were installed.</p> <p>Continuing to look at options/costs of dog park equipment through various vendors.</p>

33	Design "Shovel ready" Fire Station 2 Expansion Plan to Accommodate Squad	Completion of plans	Fire Department		Noah Rau (Lead) + Chief Sell		Station 2 remodel contract has been awarded to architect and is under design. This is still in progress and awaiting architectural designs.
34	Engage community and park design professional to plan "Shovel ready" improvements to Weston Park	Completion of plans	Public Works		Noah Rau		The City released an RFP on March 10, 2025 to solicit proposals for the design of Weston Park. Submittals are due April 11, 2025.
35	Create a Community Garden	Identify site + partner(s) + implementation	Public Works		Noah Rau + Daniel Cortese		A meeting was held on October 10, 2024 with a representative of the Green Coalition and a representative of My City Youth. A City-owned downtown property has been identified as a preferred location. Additional due diligence is necessary.
36	Design "Shovel ready" expansion plan for Fire Station Training Facility Complex	Completion of plans	Fire Department		Chief Sell + Noah Rau		Internal communications have occurred related to evaluating the needs/desires of the Training Facility. Architectural funding has already been approved. Conversations are in place to begin design. Currently looking for budget opportunities to acquire adjacent Riverside County owned land to fulfill future vision of expanding the Fire Station Training Facility Complex. Awaiting feedback from SVA Architect. Staff is also in contact with City GIS, Engineering to work on preliminary drawings of property.
37	Consideration of eliminating City's wrought iron security fencing requirement around commercial developments	Present more attractive solutions in lieu of fencing to encourage attractive commercial developments to the City	Planning	Planning Commission	Monique Alaniz-Flejter		City Attorney is coordinating with the Planning Division for a Municipal Code update on Fencing. When drafted, the Ordinance will be presented to the Planning Commission for review and a recommendation.
38	Development of a Police Cadet youth pipeline program	Measuring the number of youth connected with employment opportunities	Police Department		Chief Arellano Captain Brock		Continuation of FY 2023-24 Council Action Item. We currently have a "Cadet Program" in place now with specific requirements intended for college students only. Preliminary work has been done to modify this job description to eliminate the college enrollment requirement and add enrollment in a CTE program, active participation in a Police Explorer Program, or ROTC. The updated job description, testing, and background are currently under review by PD Staff with the hopes of presenting the full plan in Q3. The previous cadet program has been modified to be able to include high school children in this program. It is with HR now and they are working on and planning on presenting a new class and comp amendment to this position for the April 22 nd agenda.
39	Secure and install a "Managed Detection and Response" (MDR) Solution for cyber readiness	MDR Installation is completed	IT		Scott Underwood	Complete	Contract with Artic Wolf was awarded at the October 22, 2024 City Council Meeting. Staff is currently working on the configuration for the service.