

City of Hemet Strategic Plan Action Items – FY 2024-25

June 30 (Quarter 4 Update)

Highest Priority
High Priority
Important Priority

(A) Action Item	(B) Success Indicator	(C) Responsible Department or Division	(D) Support Group(s) / Council Liaison (s)	(E) Staff Lead	(F) Complete?	(G) Status/Comments	
1	Establish City Customer Service Policy	Adoption/Implementation of Policy	City Manager’s Office	Mayor Pro Tem Kendrick	Mark Prestwich	Ongoing	City staff customer service survey has been completed as a first step toward development of a citywide policy. This will be coordinated with implementation of development review study recommendations.
2	Identify and prioritize opportunities for solar light installation; install up to \$150,000 of lighting improvements in FY 2024-25.	Prioritization opportunities shared with City Council; installation complete.	Public Works		Noah Rau	Complete	Five new dark locations were presented to the Planning Commission on 10/1/2024 and approved for solar lights. Nine marble light posts and solar light heads were installed at the five locations in March 2025. An additional three solar heads installed on existing light poles on Warren Rd north of Devonshire that were habitual wire theft locations.
3	Prioritize neighborhood code enforcement quality of life/nuisance/distressed property issues by dedicating 50% of the officer’s time to proactively engagement (e.g. weed abatement, curb appeal, etc.) Days: Friday, Saturday, Sunday, and Monday.	Number of courtesy warnings/letters issued and amount resolved within 20-day period before a citation is issued and subsequent code enforcement efforts occur. The number of courtesy letters issued to correct code enforcement violations before issuing citations has increased by 15% CBO/DFM, along with the fire prevention officers and code officers, had much success setting up face-to-face meetings to resolve ongoing weed abatement issues with stakeholders(e.g., Dr. Koka, Howard, Rosenthal, and other business owners).	Department of Life Safety - Code Enforcement Division	Clean Up/Graffiti Ad Hoc	Javier Nolasco	Ongoing	<p>New pro-act cases opened:</p> <ul style="list-style-type: none"> CE2410-045 SIGN MAINTENANCE CE2409-082 UNPERMITTED CONSTRUCTION – NEW WINDOWS CE2409-083 PORTABLE FIRE EXTINGUISHER MAINTENANCE CE2409-084 GRAFFITI CE2409-085 GRAFFITI CE2410-012 OV TREE ENCROACHMENT CE2410-013 BLOCK WALL IN DISREPAIR CE2410-014 GRAFFITI, EXPOSED ELECTRICAL CE2410-015 OV TREE ENCROACHMENT CE2410-038 PROPERTY MAINTENANCE CE2410-039 GRAFFITI, SIGN MAINTENANCE, MECHANICAL CE2410-040 SIGN MAINTENANCE CE2410-042 TRASH ACCUMILATION, GRAFFITI CE2410-043 TRASH ACCUMILATION, DEAD VEG CE2410-044 POT HOLE ON PRIVATE ROAD CE2410-046 GRAFFITI CE2410-047 SIGN MAINTENANCE LA FITNESS <p>High priority cases:</p> <p>102 E. Florida Ave. (building with no roof) TI improvements plans submitted, returned plan with corrections, waiting for property owner’s team to upload revised plans.</p> <p>12/29/2024 Found 120 E. Florida Ave. was Vandalized, there are 4 broken windows. A v/m message was left for property owner and representative. Issued and posted a notice of violation 24 hours to repair or board the broken 4 windows on the west side of the building.</p> <p>207 S Harvard St – CE2408-084 – Substandard 1135 Valencia Ave Apt A – CE2408-035 - Substandard 1135 Valencia Ave Apt C – CE2408-034 – Substandard 1155 Valencia Ave Apt A – CE2409-008 – Substandard 1155 Valencia Ave Apt C- CE2408-018 – Substandard 1155 W Oakland Ave Apt D – CE2408-033 – Substandard</p>

							<p>450 Copenhagen – CE2407-064 – Monitor Development Site 4402 Gallop Ct – CE2407-034 – Grow House 245 W Valley View Dr – CE2408-085 – Substandard 421 N San Jacinto – CE2409-015 & CE2408-027 – Substandard 435 Walnut St – CE2408-104 – Substandard 735 Malibu St – CE2408-006 – Substandard 1537 Carlotta St – CE2409-071 – Substandard 2053 Nuevo - CE2409-090 – Substandard - (Not pro mgt) 2789 Rafferty Rd – CE1903-047 – Stop Work Order</p> <p>Pro-mgt is working to have most of their cases closed or close to being closed.</p> <p>The Pro-Management Company is currently under investigation by the California Department of Justice since 04/10/2025.</p> <p>The Cases below have been resolved. PW Referrals: 4828 Shetland – Overgrown City Tree 743 Riesling St – Overgrown City Tree Valencia Ave – Overgrown trees encroaching the sidewalk and street, there are about 5 or 6 trees on this street in this condition. Johnston x Sanderson – I witnessed this man in my civilian vehicle siphoning city water. Reported to PW-contractor has permit. Menlo x Palm – Graffiti on the stop sign-removed Elk x Valencia – Graffiti on the stop sign-removed Leslie x Santa Fe – Street sign missing, neighbor stated it was from an accident, there is also a what appears to be, a City tree hitting the power lines. Central x Buena Vista – Overgrown tree, cannot see the stop sign. Down City sign - Warren x Florida</p> <p>The CBO/DFM initiated a program in which the Code Compliance Division proactively performs inspections on commercial properties.</p> <p>Some of the inspections include, but are not limited to, inspections of doors and windows, the exterior site, and the interior structure. Properties must be free of trash, debris, and graffiti and be well-maintained, including landscaping (vegetation and ground cover management).</p> <p>Additionally, the number of courtesy letters sent to property owners has increased by at least 20%, and the number of in-person conferences has increased by 15% with great success</p> <p>The most recent courtesy letters were sent in the June 2025.</p>
4	Develop and implement: 1 – Spring or Fall Arts Festival 2 – Wall Murals 3 – Fall or Spring Music/Concerts in Park Series 4 – Valley of the Mastodon Concept throughout City	Implementation of Festival	Community Development + Communications and Event Coordinator	Arts and Culture Ad Hoc	Alan Reyes (Lead) + Veronica Allen	Chalktober –complete;	1--Fall Arts Festival, otherwise known as Chalktober, is scheduled for October 26, 2024, there will also be a fall farmers market at the Hemet Public Library. This is a community event followed by truck or treat. Chalktober was hosted at the Hemet Public Library, Saturday, October 26, 2024, where 61 entrants created chalk art in the Area around the Library’s Flagpole. 2 – More time is required. 3 – September 2025 Concert Series on recurring Thursday evenings planned at Mary Henley Park.

							4 –The City applied for a Local Parks grant for the project; however, the City was notified in September 2024 that the grant was not awarded. The City submitted but did not receive funding via Thrive Inland SoCal incorporating the March of the Mastodons project with economic development within the City. The City submitted but was not funded for a 2025 Arts in the California Parks Implementation Grant as an alternative. Staff is also looking into a Bloomberg Foundation grant for Asphalt Art using the Mastodon Theme.
5	Complete update to City Council Protocols	Adoption of Updated City Council Protocols	City Manager	Council Protocols Ad Hoc	Mark Prestwich	Complete	Final draft is anticipated to be distributed to Ad Hoc Members by October 22, 2024. The draft was reviewed by the Council on November 12, 2024, and adopted on December 10, 2024.
6	In partnership with Valley Wide and EMWD, negotiate lease with Metropolitan Water District for use of land for eight soccer fields; Advance and complete design for eight artificial turf soccer fields, adjacent parking lot, and required restroom facilities.	Negotiated agreement with Metropolitan Water District for property to construct eight soccer fields, parking lot, and restroom facilities.	Public Works (Lead) + City Manager’s Office + Planning (Economic Development)	Valley Wide, EMWD, Males	Noah Rau (Lead) + Jilleen Ferris + Ben Sandoval + Mark Prestwich	Ongoing	Coordinated with Valley Wide on soccer field design; in-house preliminary design and cost estimate for the soccer fields was completed and provided to Valley Wide for comments in June 2025. Ongoing meetings with Valley Wide are scheduled to receive further feedback and make necessary adjustments to the design. Staff submitted a funding request for federal Community Project Funding. to Rep. Calvert’s office In April 2025.
7	Consideration of State and Federal lobbyist services	Contract is established	City Manager’s Office		Mark Prestwich	Complete	The City has entered into a contract with Townsend Public Affairs.
8	Identify locations, sequencing, land acquisition strategy, and funding requirements/options for location of future Fire Stations 6, 7, and 8 to meet NFPA Emergency Response Standards	Future Fire Station 6, 7, and 8 are identified, sequencing, and funding requirements/options are identified	Fire Department	Mayor Pro Tem Kendrick	Chief Sell	On track	Draft Standard of Cover document has been completed identifying proposed locations based on existing demand. We have met with the City Manager and Economic Development Manager regarding the locations and sites for a Station 3 relocation and Station 7. Potential site for station 6 could be in the area of 2100 S. State. Staff met with Mayor Pro Tem Kendrick and Council Member Krupa on March 20, 2025 to discuss potential locations, including City-owned property. Maps have been created that show potential locations. Staff is actively pursuing funding sources including DIF fees, local, state and federal grant opportunities. A report on Fire Station planning will be brought to the City Council in FY 2025-26 Q1.
9	Completion of 25 CIP Projects and progress another 7 closer to completion (see the 7 below) 5723 – Devonshire & Warren Traffic Signal (in Design) 5661- Oakland water transmission line (in Design) 5656 – 4” to 8” water main upgrades (in Design) 5706 – Esplanade South Side Improvements (In Design) 5657 – Citywide water main replacements (In Design) 5717 – Treatment Plant for wells 15 & 16 (Design Build RFP issued in Q4 23/24)	Completion and advancement of projects.	Public Works		Noah Rau	Status of CIP projects provided in status column	<u>CIP 5761</u> : Completed <u>CIP 5690</u> : Completed <u>CIP 5765</u> : Completed <u>Catalina Stormwater Pump Station Repairs</u> : Completed <u>CIP 5749</u> : Completed <u>CIP 2403</u> : Completed <u>CIP 5507</u> : EMWD bids closed 3/27/25. In Construction <u>CIP 5740</u> : Field renovations completed. Field lighting construction was completed on February 5, 2025. ADA sidewalk improvements were completed in March 2025. Shade sail west of snack bar building scheduled in August 2025. <u>CIP 5762</u> : In Construction and substantially completed in May 2025. A final coat to be applied in August 2025. <u>CIP 5663</u> :Completed <u>CIP 5717</u> : Design-Build in process with Pacific Hydro. <u>CIP 5764</u> : In Construction <u>CIP 5763</u> : Completed

	Library Solar & Standby generator (grant awarded)						<p><u>CIP 2402</u>: Award was made to Chen Ryan Associates and is in process.</p> <p><u>CIP 5723</u>: Environmental permitting awarded and studies in process.</p> <p><u>CIP 2408</u>: The Environmental permitting review is in process. This project design is scheduled to be completed during FY 2025/2026.</p> <p><u>City Hall trash enclosure and generator security improvements</u>: Completed</p> <p><u>CIP 5737</u>: Completed</p> <p><u>ATP Cycle 7 Grant Application</u>: The application scored well but was not awarded due to reduced funding to the program this year. City will seek other funding options for Menlo Ave.</p> <p><u>CIP 5753</u>: In Design with Cozad & Fox at 90%. Anticipate advertising for bids in August 2025.</p> <p><u>CIP 5659</u>: In design by City staff and anticipate advertising for bids in October 2025.</p> <p><u>CIP 2405 – Library Solar and Backup Generator</u>: Negotiating agreement with Solar Max</p>
10	Conduct independent staffing study and professional review/recommendations to improve City development review process	Completion of study	City Manager's Office	Business Outreach Ad Hoc	Mark Prestwich	Complete	Request for proposal was released on September 26, 2024. Proposals are due on October 21, 2024. Interviews are tentatively scheduled for November 4, 2024 with highest ranking proposers. The award of contract to Citygate Associates was approved on November 12, 2024. Stakeholder interviews complete and analysis underway. A mid-project review with preliminary recommendations was held on April 2, 2025. Recommendations will be presented to the City Council on August 12, 2025.
11	Update Hemet brand, identity, and story	Implementation of brand and marketing efforts	City Manager's Office + Economic Development Manager	Business Outreach Ad Hoc	Jenny Cortes	On track	The City has entered into an agreement with North Star and held an initial kickoff staff meeting on March 27, 2025. 1:1 interviews and focus groups were held the week of June 17, 2025. A community survey is live now via HemetVoices.com.
12	Enhance audio in City Council Chambers	Completion of project	IT	Councilmember Males	Scott Underwood	On track	Staff issued a Request for Proposal (RFP) in April 2025 with proposals due July 2025. Improvements will include audio, visual, accessibility and broadcast of meetings over our cable and fios government television channels. City received four proposals on July 18, 2025. An award of contract is scheduled for consideration at the August 12, 2025 Council meeting.
13	Establish employee retention and recruiting benchmarks; provide written quarterly and annual updates to the City Council via email	Establish and implement monitoring and reporting procedures, as well as targeted annual goals	Human Resources	Mayor Pro Tem Kendrick	Norma Rangel	Complete	Staff has prepared draft reporting factors and reviewed with the City Manager. Recruitment and Retention Statistics were provided to the City Council on August 5, 2025.
14	Create/Revise the Shopping Cart Ordinance	Adoption of amended Ordinance.	City Manager's Office (Community Solutions Coordinator) + City Attorney (Lead)	Homeless Outreach Ad Hoc	Steven Graham	Complete	Ordinance approved on January 28, 2025.
15	Develop 20-year road rehabilitation and funding strategy	Options shared with City Council	Public Works (Lead) + Admin Services		Noah Rau	Postponed	Model is being prepared, and staff is scheduling pavement management system software training to assist in providing model inputs. Workshop postponed to December 2025 pending results from summer PCI analysis.

16	Development "Shovel ready" plan to modernize, expand, and beautify Simpson Park	Complete of plan	Public Works (Lead) + Police		Noah Rau	On track	Staff developing in-house plan and collaborating with non-profits to identify projects and grant opportunities. The draft "Elevate Simpson Park" Strategy is anticipated to be presented to the Planning Commission on August 19, 2025 with City Council adoption to follow.
17	Plan and Implement Sierra Dawn Median Beautification Project	Completion of phased projects	Public Works		Noah Rau	Complete	Developing installation plan. Will match recent State St. drought tolerant median scaping. Identified irrigation needs and cost estimate. Staff is planning to present the draft installation plan to the Sierra Dawn Board of Directors on January 20, 2025, and the City Planning Commission on January 21, 2025. The implementation plan is tentatively scheduled for City Council approval on February 11, 2025. The project is being awarded to Superb Engineering and NTP will be issued in early April 2025. Project completed on June 24, 2025.
18	Creation of City Economic Development Strategy	Adoption and implementation of Strategy	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval	Complete	City Council approved Hemet RISES Economic Strategy on August 13, 2024 and received an Award of Merit for the Strategy on May 8, 2025 from the California Association for Local Economic Development (CALED).
19	Improve landlord property compliance citywide	Compliance documentation	Code Enforcement	Clean up/Graffiti Ad Hoc	Javier Nolasco	Ongoing	<p>CBO/DFM created the Vacant Building and Boarding Guidelines to aid code officers in enforcing Ordinance 2022.</p> <p>The Vacant Building & Boarding Ordinance No. 2022:</p> <ul style="list-style-type: none"> o Created SOPs on June 1, 2025 o Vacant Property registration o Maintenance Standers o Boarding Permit o Boarding Materials o Penalties for Non-Compliance o Community Outreach- o See link: https://www.hemetca.gov/1318/Vacant-Buildings-Boarding
20	Plant trees throughout the City through public outreach	Planting at least 40 trees citywide	Public Works + City Manager's Office		Noah Rau + Daniel Cortese	Complete	A total of 40 trees were planted across the city as part of ongoing urban greening efforts. This includes 23 trees planted within the Downtown Specific Area Plan and 17 additional trees at Oltman Park. All planting locations were carefully selected to ensure access to existing irrigation infrastructure, supporting long-term tree health and minimizing the need for additional water resources.
21	Identify additional options for youth engagement activities	Present options to City Council in public	City Manager's Office	Councilmember Males	Mark Prestwich	Postponed	Hemet Youth Council will be requested to assist with identifying options in FY 2025-26 via a youth survey instrument.

		workshop and receive feedback/direction					
22	Identify a management entity for Simpson Memorial Center	Identify and present options and cost considerations to City Council	Public Works	Councilmember Males	Noah Rau	Postponed	The City has entered into temporary lease agreements as an interim alternative. It is recommended the City evaluate the feasibility of funding new staff to manage the facility at mid-year in the FY 2025-26 fiscal year.
23	Develop prioritized plan/options/funding requirements for landscaping enhancements on City streets and transportation corridors including Domenigoni Parkway	Present plan/options/funding to City Council	Public Works		Noah Rau + Gregg Holyoak + Daniel Cortese	Ongoing	Staff is compiling data for a range of options to present in the near future.
24	Consider conversion of private streets to public streets to improve condition and maintenance of streets	Prioritize options for potential conversion of private streets to public streets	Public Works		Noah Rau	Ongoing	Initial research has shown that each private street has their own challenges that would be posed in their transition to public streets. Given the complexity of future analysis that would be necessary, Staff is recommending consideration on a case by case basis.
25	Fast track qualifying development projects	Identify qualifying projects, update Codes, market and implement initiative	Community Development Department + Economic Development Manager	Mayor Pro Tem Kendrick	Monique Alaniz-Flejter + Ben Sandoval	On Track	The City's Development Review Study underway with Citygate. Citygate will be presenting 47 recommendations at the August 12, 2025 City Council meeting for improving development review processes, including options for fast tracking qualifying development projects.
26	Actively pursue businesses that require skilled labor/have high paying jobs)	Documentation of number of business outreach efforts + business expansion/jobs created	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval	Ongoing	<p>City staff is actively meeting with investors, developers and CEO's to bring in more business to the City of Hemet. Economic Development is also working with the Riverside County Workforce Development Board to offer subsidized employment to youth. In addition, working with the EDC to be part of a FAN tour to attract new business. Created a new Job lead section on the Econ Dev Website and plan to host more Job Fairs and Investor/Broker Mixer events in the City.</p> <p>City planned and hosted the inaugural Hemet Economic Summit on February 27, 2025 with over 200 attendees.</p>
27	Identify uses for City-owned land (including business opportunities)	Prioritization of opportunity sites and number of secured use/lease agreements	Economic Development Manager		Ben Sandoval	Ongoing	Map of all City owned properties has been created. Working with developers such as YK America and Commonwealth to bring in sectors such as Hospitality, Healthcare and growing industry clusters. City will be conducting a surplus land act process for three City-owned parcels totaling approximately 15 acres along the railroad right-of-way to advance possible mixed-use development. The City is also actively discussing proposals received on the 18-acre City-owned parcel on the northwest corner of Sanderson/Stetson.
28	Modify City Hall and Covell Building to fully staffed five days per week	Implementation requires meet/confer and agreement with impacted bargaining units	Human Resources		Norma Rangel	Postponed	Discussed in closed session. No action required at this time.
29	Creation of a Youth Council	Develop and adopt program, complete Youth Council recruitment and launch initiative	City Clerk		John Paul Maier	Complete	A presentation was scheduled for the Council meeting of January 28, 2025. The recruitment for the Youth Council has commenced and will close on April 30, 2025. The Hemet Youth Council was expanded to 19 members and their first meeting was conducted on July 9, 2025.
30	Identify options for horse tours, City stable, and horse patrols	Present options to City Council for consideration	Police Department	Mayor Petersen	Chief Arellano Captain Mouat	Not Recommended	Staff has completed a comprehensive review of options and costs associated with implementation of horse tours, development of a City-

							<p>owned stable, and horse patrol. Police Chief met with Mayor Petersen to discuss analysis.</p> <p>After extensive review and research of starting a a horse patrol program and quickly discovered that it is not cost effective at this time. Instead, we will start a bicycle patrol program this year.</p> <p>A bicycle patrol program will bring increased police visibility, it is more cost effective to maintain than a patrol car, access to hard-to-reach areas, increased community engagement, increased health benefits for our officers, etc.</p>
31	Consider creation of a Business Incubator with possible veterans and arts focus	Presentation of options to City Council	Economic Development Manager	Business Outreach Ad Hoc	Ben Sandoval	Ongoing	City has applied for but did not receive a \$1 million request for Catalyst Fund funding. Economic Summit highlighted this for future development. Staff will continue to actively seek grants to support this effort.
32	Revamp Community Dog Park with new amenities + games, dog parades, etc.	Prioritization and implementation of recommendations	Public Works	Mayor Pro Tem Kendrick	Noah Rau	Ongoing	<p>In July and August 2024, PW crews Installed new decomposed granite surface throughout the dog park area. In early October 2024, two new bottle filler and dog bowl drinking fountains were installed.</p> <p>Continuing to look at options/costs of dog park equipment through various vendors.</p>
33	Design “Shovel ready” Fire Station 2 Expansion Plan to Accommodate Squad	Completion of plans	Fire Department		Noah Rau (Lead) + Chief Sell	Ongoing	<p>Station 2 remodel contract has been awarded to architect and is under design.</p> <p>Fire Department and Public Works staff has met with an architect at Station 2 to discuss needs and review existing conditions. This is still in progress and awaiting architectural designs.</p>
34	Engage community and park design professional to plan “Shovel ready” improvements to Weston Park	Completion of plans	Public Works		Noah Rau	On track	The City released an RFP on March 10, 2025 to solicit proposals for the design of Weston Park. Submittals are due April 11, 2025. Interviews have been completed with top three reviewed firms and an award of contract is planned for the Council meeting of August 12, 2025.
35	Create a Community Garden	Identify site + partner(s) + implementation	Public Works		Noah Rau + Daniel Cortese	On track	A meeting was held on October 10, 2024 with a representative of the Green Coalition and a representative of My City Youth. A City-owned downtown property has been identified as a preferred location. Preparation of an operating agreement is being drafted by the City Attorney and will be presented to the Green Coalition by August 2025 with Council approval planned after agreement is tentatively agreed upon.
36	Design “Shovel ready” expansion plan for Fire Station Training Facility Complex	Completion of plans	Fire Department		Chief Sell + Noah Rau	On track	Internal communications have occurred related to evaluating the needs/desires of the Training Facility. Architectural funding has already been approved. Conversations are in place to begin design. City is also advancing efforts to acquire adjacent Riverside County owned land to fulfill future vision of expanding the Fire Station Training Facility Complex.
37	Consideration of eliminating City’s wrought iron security fencing requirement around commercial developments	Present more attractive solutions in lieu of fencing to encourage attractive commercial developments to the City	Planning	Planning Commission	Monique Alaniz-Flejter	Complete	City Attorney is coordinating with the Planning Division for a Municipal Code update on Fencing. When drafted, the Ordinance will be presented to the Planning Commission for review and a recommendation. Ordinance was adopted on May 27, 2025 allowing High-Quality Chain Link Fencing in the Commercial-Manufacturing (C-M) zone, subject to Administrative Review and approval.
38	Development of a Police Cadet youth pipeline program	Measuring the number of youth connected with employment opportunities	Police Department		Chief Arellano Captain Brock		Continuation of FY 2023-24 Council Action Item. We currently have a “Cadet Program” in place now with specific requirements intended for college students only. Preliminary work has been done to modify this job description to eliminate the college enrollment requirement and add enrollment in a CTE program, active participation in a Police Explorer

							<p>Program, or ROTC. The updated job description, testing, and background are now complete.</p> <p>The proposed program was paused during budget development in April 2025 and is recommended to be reviewed in January 2026 to evaluate funding availability.</p>
39	Secure and install a “Managed Detection and Response” (MDR) Solution for cyber readiness	MDR Installation is completed	IT		Scott Underwood	Complete	Contract with Artic Wolf was awarded at the October 22, 2024 City Council Meeting. Staff is currently working on the configuration for the service.