

# City of Hemet Strategic Plan Action Items– FY 2023-24

October 4, 2023 (Quarter 1 Update)

(A) Action Item	(B) Success Indicator	(C) Responsible Department	(D) Support Group(s) / Council Liaison(s)	(E) Staff Point Person(s)	(F) Complete?	(G) Status/Comments	
<b>Quality of Life/Beautification</b>							
1	Complete Hemet Valley Bikeway Construction	Completion of project	Engineering		Noah Rau		The project is progressing per construction schedule. The project is approximately 80% complete.
2	Complete the FY 21/22 SB1 Pavement Rehabilitation Project (CIP 5755)	Completion of project	Public Works		Noah Rau		This project is currently out to bid with bids due on October 16, 2023.
3	Complete Skate Park Construction	Completion of project	Engineering		Noah Rau (Lead)		This project is scheduled to be completed on November 17 <sup>th</sup> .
4	Offer Community Bulky item drop offs at the Library four times a year and promote opportunity for twice/year pickup at residential properties	The completion of four bulky item drop-offs for the FY 23/24 year	Public Works	CR&R	Charles Russell		<ol style="list-style-type: none"> <li>1. 8/19/23 - 1 of 4 Complete</li> <li>2. 11/18/23 - 2 of 4 (Scheduled)</li> <li>3. 2/17/24 - 3 of 4 (Scheduled)</li> <li>4. 5/18/24 - 4 of 4 (Scheduled)</li> </ol>
5	Consideration of Car Wash Moratorium	Present Car Wash Moratorium Emergency Ordinance and any Successor Ordinance to the City Council	Planning	Planning Commission	Monique Alaniz-Flejter		The City Council adopted a Car Wash Moratorium on August 8, 2023. On September 12, 2023, the City Council extended the Moratorium was extended to August 8, 2024.
6	Consideration of eliminating City's wrought iron security fencing requirement around commercial developments	Present more attractive solutions in lieu of fencing to encourage attractive commercial developments to the City Council	Planning	Planning Commission	Monique Alaniz-Flejter		
7	Complete FY 2023/24 Sidewalk Repair Grid	Completion of 1/7 <sup>th</sup> of City Sidewalks (14%)	Engineering		Gregg Holyoak (Lead) + Noah Rau		Surveys of the sidewalks have been scheduled with the City's Contractor.
8	Augment red curb repainting	Paint 5,000 linear feet of curbs in the city	Public Works	Lilienthal	Noah Rau (Lead) + Gregg Holyoak		1,275' have been painted in response to See Click Fix requests. A map is being prepared to review with liaison.
9	Increase the number of trees planted in the City	Hold two or more events that promote planting of trees to add to the beautification of the local parks and recreational areas	Public Works + City Manager's Office	Infrastructure Commission	Dan Cortese (Lead) + Alan Reyes		<ol style="list-style-type: none"> <li>1. Analyzed irrigation system for pressure &amp; expansion at Simpson Park.</li> <li>2. Mapped 25 new tree locations at Simpson Park.</li> <li>3. Working with Greg Dion, Urban Forester at CalFire, on Urban and Community Forestry Grant Program.</li> <li>4. Obtained City of Hemet tree inventory.</li> <li>5. Meeting scheduled with citizen group and CM on October 11</li> </ol>

10	Consider designing and adding no littering signs to post throughout the City	Development and approval to post no littering signs throughout the City with fine warnings to inhibit littering within the City	Public Works + Code Enforcement + Planning	Lilienthal + Peterson	Gregg Holyoak (Lead) + Lionel Martinez + Monique Alaniz-Flejter		Further staff discussion and meetings are needed to define a desirable program.
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11	Identify additional options for youth engagement activities	Present options to City Council in public workshop and receive feedback/direction	City Manager's Office	Establish stakeholder focus group + Lilienthal + Males	Alan Reyes		
12	Enforce code compliance for all businesses	Conduct random checks of at least five businesses per month and cite where necessary	Code Enforcement	Males + Peterson	Lionel Martinez		Code Enforcement staff continue to inspect all businesses on the Florida corridor addressing illegal signage, broken windows, lack of landscape and vacant buildings. As of today, staff has inspected 46 businesses working their way east to west.
13	Power wash City sidewalks	Wash 10,000 linear feet of sidewalk annually	Public Works	Lilienthal	Gregg Holyoak		First area to be pressure washed. N Harvard from Florida Ave to Latham, Front St from State St to Harvard. Will be scheduling crew to perform cleaning in first identified area during the first half of October.
14	Repave Hemet Auto Mall	Conduct a Geotech investigation, Design, advertise for bids, and award a contract to revitalize and refresh these aging streets	Hemet Auto Mall Owners		Noah Rau		The City has signed an agreement with Hemet-based Cozad & Fox for project design and, in addition to an August 10 kickoff planning meeting with Auto Mall representatives, individual follow-up meetings are being held with leadership from each dealership to address specific design considerations.
15	Expand Citywide Paving by \$2 million	Completion of project		Lilienthal + Krupa	Noah Rau		This additional \$2M was added to CIP 5749 and is in the planning phase. A meeting will be scheduled with liaisons during the second quarter to review recommended streets for the project.
16	Consider options for Soccer Field Expansion	Collect feedback from Council on next steps	Planning + Public Works + City Manager's Office	Establish stakeholder focus group + Males + Lilienthal	Mark Prestwich + Monique Alaniz-Flejter + Noah Rau		A meeting was held September 14, 2023 with the Valley Wide General Manager Board President and General Manager, and the Mayor and City Manager. A meeting was held with soccer stakeholders on September 18, 2023. Preliminary vision is buildout of eight conceptual soccer fields at Diamond Valley Lake. Next step is identifying a funding strategy that will allow for project design, construction, and long-term maintenance.

## Economic Opportunity

1	Develop Economic Development Strategic Plan	Present plan to the City Council for consideration	Community Development	Business Outreach Ad-Hoc Committee + Chamber of Commerce	Econ. Development Manager		Recruitment underway; Interviews with Economic Development Manager candidates held week of September 25. Follow-up interviews scheduled for October 5, 2023.
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2	Hotel Investment Program	Present program to the City Council for consideration	Community Development	Business Outreach Ad-Hoc Committee + Chamber of Commerce	Econ. Development Manager + City Manager		Work on this initiative will commence after Economic Development Manager is appointed.
3	Identification of Business Investment Incentives	Present ideas to the City Council for consideration	Community Development	Business Outreach Ad-Hoc Committee + Chamber of Commerce	Econ. Development Manager		Work on this initiative will commence after Economic Development Manager is appointed.
4	Establish Business Concierge Program	Present program to the City Council for consideration	Community Development	Business Outreach Ad-Hoc Committee	Econ. Development Manager		Work on this initiative will commence after Economic Development Manager is appointed.

				+ Chamber of Commerce			
5	Provide time frames on new construction and improvements	Push updates on new developments to inform the public in a "Coming Soon" section in City Update newsletter	City Manager's Office + Community Development		Alan Reyes + Monique Alaniz-Flejter		

### Community Engagement

1	Establish a Chalk Art Festival	Organize and hold event	City Manager's Office	Krupa + Lilienthal	Alan Reyes		Chalktoberfest Art Festival scheduled for October 28, 2023 at the Library from Noon to 5:00 p.m.
2	Visit local communities and organizations to provide City updates	Visit six communities and/or organizations and provide City updates	City Manager's Office + Police, Fire + Community Development	Males	Alan Reyes		Citywide update meetings were held at My City Youth and at The Lakes at Hemet West; Additionally, City Manager presented City Updates to Hemet Rotary on July 19, 2023 and the Hemet/San Jacinto Congress of Republicans on July 24, 2023.
3	Expand the Hemet Police volunteer program by 10%	Grow the program from 69 to 76 volunteers	Police		Jamie Gonzalez		A volunteer academy will be conducted in the near future and the department is accepting volunteer applications.
4	Implement a business crime prevention program including a panhandling informational campaign; and establish department liaison	Roll out program and distribute educational materials online and to businesses	Police	Business Outreach Ad-Hoc Committee + Chamber of Commerce + Lilienthal	Chief Pust		Retail Theft Grant Submitted on July 6, 2023 to assist with this effort of crime prevention in our business community. The City received official notice of a \$2.5 million grant award on September 14, 2023; acceptance of the grant is scheduled for the October 10, 2023 City Council meeting.
5	Grow Hemet Police Facebook and Instagram audience by at least 10%	Grow social media followers to: Facebook: 50,000 to 55,000; Instagram: 10,000 to 12,000	Police	Peterson	Alan Reyes		Police Instagram page currently has 10,000 followers Police Facebook page currently has 61,000 followers

6	Develop and implement an advisory body marketing campaign	Add a section to the application to see how applicants found out about the position to see where to focus marketing	City Clerk's Office	Peterson + Krupa	John Maier		Preliminary Flyers/Advertisements are in design.
7	Prepare Legislative Platform for City Council consideration	Development of guidelines for City Council supported initiatives to advance priorities (transportation etc.)	City Clerk's Office + City Manager's Office	Mayor + Mayor Pro Tem	John Maier (Lead) + Mark Prestwich		Draft prepared for City Manager review; Draft will be shared with Council liaisons for subsequent review and then brought to the City Council for consideration.
8	Consider creating an Ombudsman position for the City	Identify funding, scope of responsibility, and appointment/hiring of position	City Manager's Office	Peterson + Kendrick	Mark Prestwich		
9	Increase police presence in the community	Implementation and use of hot spot policing strategies which include	Police		Chief Pust		

		focused and directed patrols (foot patrols, bicycle patrols, vehicle patrols and enforcement sweeps).					
10	Adding a reporting area in SeeClickFix for Aggressive Solicitation	Adding an option to report on SeeClickFix - providing another way for the community to notify staff of concerns	Police	Males	Chief Pust		
11	Development of a Cadet pipeline program for youth through workforce development	Connecting local youth with employment opportunities	Police	Lilienthal	Chief Pust		The department hired its first Cadet who resigned soon after to accept full-time work outside of law enforcement. The department currently has one cadet in backgrounds and soliciting for more cadets at this time.

## Partnering and Collaboration

1	Identify a Management Entity for the Simpson Memorial Center	Contract with management entity to oversee the Simpson Memorial Center operation	Public Works	Males	Charles Russell (Lead) + Kurt Mikolaycik		Staff continues to make improvements to the facility. The exterior has been painted, the trash enclosure has been secured with wrought iron and the elevator modernization bids have closed. The contract for the elevator modernization is scheduled to be presented to City Council on October 24, 2023.
2	Update the West Hemet Drainage Plan	Adoption of new West Hemet Drainage Plan	Public Works	Riverside County + Consultants + Kendrick	Noah Rau		The primary consultant from MBI working on this project passed away this summer and it has been on hold since. A meeting to restart the work is now scheduled for October 5, 2023.
3	Complete Brubaker Park Improvements in collaboration with facility manager	Complete improvements + promote to the public	Public Works	Males	Charles Russell		The baseball fields renovations are complete. City crews are maintaining the fields until a facility manager is secured. There are currently three groups that have inquired about managing the baseball fields. One Statement of Qualifications (SOQ) has

							<p>been submitted by LLC Legends Fields. The statement is currently under review. Staff has met with two additional groups and shown each of them the facilities. Both groups stated that they would be submitting a SOQ.</p> <p>Staff met with Musco Lighting and received a quote for the equipment to light the two baseball fields adjacent to the snack bar (field #5 and #8). Staff also reached out to two electrical engineers to request electrical design proposals. Staff will coordinate site visits.</p>
4	Implement California Violence and Intervention Program (CalVIP) grant	Roll out program - to reduce violence & involvement in violence in city	Police + City Manager's Office	Lilienthal + Krupa	Chief Pust (Lead) + Veronica Allen		The City relinquished this grant due to recently learning the matching cost was more than double original number (more than \$675,000 beyond the City's budget appropriation).
5	Enhance City relationship with business owners	<p>1) Deploy Targeted Monthly Business Walks with Mayor + City Manager + Police Chief + Chamber of Commerce Executive Director, and</p> <p>2) Conduct Quarterly Business Check-In Zoom Calls</p>	City Manager's Office	Business Outreach Ad-Hoc Committee + Chamber of Commerce + Males + Peterson	Alan Reyes		Monthly business walks commenced in August and continued in September in partnership with the Chamber of Commerce.

## Organizational Effectiveness

1	Complete FY 23/24 Tree Trimming Grid	Complete tree trimming for the designated grid area of seven-year cycle	Public Works		Mauro Lozoya		The Public Works Department has trimmed 132 trees during the first quarter in our grid tree trimming.
2	Complete Update to Street Engineering Standard Plans	Adoption of updated Street Standard Plans	Public Works - Engineering		Noah Rau		
3	Conduct specialized training on de-escalation	De-escalation grant awarded with specific requirements in managing training program	Police		Chief Pust		The Police Department is currently providing de-escalation training to our employees as required under the grant guidelines.
4	Implement new Hemet Police Patrol Schedule and Staffing	To direct patrol staffing for optimum utilization of resources and staffing during the busiest hours of the day	Police		Chief Pust		Modification of Police Department scheduling is planned to transition on January 8, 2024 (next scheduling change). This is dependent on the department's recruitment and hiring of lateral police officers.
5	Recruit an Economic Development Manager to manage economic development initiatives	Hire an Economic Development Manager	City Manager's Office		Mark Prestwich		Recruitment is underway; initial interviews were held the week of September 25, 2023. Follow-up interviews with top candidates scheduled for October 5, 2023.

6	Launch LaserFiche Public Portal	Push portal to the public and provide videos of how to navigate the site	City Clerk's Office + I.T.	ECS (vendor)	John Maier (Lead) + Scott Underwood		This project is on temporary hold pending installation of the hyper converged (HCI) server/storage system. The HCI system is scheduled for completion by December 1, 2023.
7	Launch Net File for Campaign Committees (Form 460 & 700 Management Software)	Rolling out of software to allow forms to be electronically submitted and allow access to the public	City Clerk's Office		John Maier	Complete	
8	Build LaserFiche Workflow for Forms - Internal Processing for Human Resources	Complete forms to automate administrative processes	City Clerk's Office + I.T.	ECS (vendor)	John Maier (Lead) + Scott Underwood		This project is currently underway by ECS in the vendors environment. Forms will be transitioned to the City of Hemet's LaserFiche environment pending installation of the hyper converged (HCI) server/storage system. The HCI system is scheduled for completion by December 1, 2023.
9	Implement E-Filing Policy for Form 700 and Campaign Committees	Approval of E-Filing Policy	City Clerk's Office		John Maier	Complete	Item approved at the June 13, 2023 City Council Meeting.
10	Complete City Council Protocols	Bring a draft to City Council for approval as recommended by the Ad-Hoc committee	City Manager's Office + City Attorney	Council Protocols Ad-Hoc Committee	Mark Prestwich (Lead) + Steven Graham		Two meetings have been held with Ad Hoc Members; Draft is nearing completion and will be presented to the City Council when ready.
11	Replace citywide legacy telephone system with a unified communications as-a-service (UCaaS) system	Installation of new telephone system	I.T.	Communication Strategies (vendor)	Scott Underwood		A total of 12 responses were received for the UCaaS/CCaaS telephone replacement request for proposal (RFP). Internal and external reviews are currently underway. Once complete, vendor demonstrations will be conducted. Those results and recommendations will then be reported back to Council for consideration. This item is currently on track for review at the December 12, 2023, Council Meeting.
12	Replace citywide network switching hardware in support of the citywide telephone system replacement (UCaaS).	Installation of replacement networking hardware.	I.T.	Communication Strategies (vendor)	Scott Underwood		Consultant (Communication Strategies) and IT Staff are assembling the technical requirements of the request for quote (RFQ) for this project. Anticipate RFQ release in late October 2023.
13	Develop a long-range (10-year) I.T. Sustainability Plan to prioritize future technology investments	Bring a draft plan to City Council for approval	I.T.	ClientFirst (vendor)	Scott Underwood		Consultant (ClientFirst), IT, and Finance Staff are assembling financial documentation needed to create the plan. Presentation of the plan is tentatively scheduled for the January 23, 2024 Council Meeting.

14	Deployment of Windows 11 on city desktop, laptop and tablet computers to maximize security	Completion of deployment	I.T.	Novacoast (vendor)	Scott Underwood		Testing of Windows 11 has begun. We have successfully completed installation testing. Individual application testing will begin in November 2023. We anticipate citywide installations to take place between February-March 2024.
15	Deployment of Microsoft M365 mobile device management on all city-owned apple ipads and iphones to maximize security	Completion of deployment	I.T.	Microsoft (vendor)	Scott Underwood		Initial deployment testing has been completed. Currently working with departments to replace aged Apple devices that are no longer support security updates. These devices will automatically be enrolled in the new device management program when purchased.
16	Implement IT Service Management (ITSM) freshservice software features to create help desk system efficiencies	Integration of asset management into our existing helpdesk system.	I.T.	Freshservice (vendor)	Scott Underwood		Freshdesk service management system was deployed in April 2023. We are currently integrating asset management to this system for better lifecycle management of City technology. Implementation is expected by the end of January 2024.

17	Deployment of multi-factor authentication (MFA, 2FA) citywide to increase network security and meet cyber insurance guidelines	Roll out security measures	I.T		Scott Underwood		IT Staff are reviewing solution capability with our existing environment. Seamless compatibility with the City's new financial (ERP) and land management software is required and under review. Full implementation is expected by April 30, 2024.
18	Implement internal network penetration test scans to ensure recently replaced network, servers and firewalls are properly configured to meet PCI, HIPAA, CJIS and cyber insurance guidelines	Run 1 penetration scan test bi-annually for the FY	I.T.		Scott Underwood		IT Staff is contacting vendors for proposals to complete this service. We anticipate running the first penetration test in late June 2024 once physical hardware replacement is complete (server and network switching hardware).
19	Upgrade existing ArcGIS system to ArcGIS Professional, ensuring compatibility with citywide public safety, financial, permitting and records management systems	Complete upgrades	I.T.	ESRI (Vendor)	Scott Underwood		This project is currently on hold, pending completion of our new hyper converged server/storage system. Installation and transition to ArcGIS Professional is anticipated by January 31, 2024.
20	Conduct Citywide Classification & Compensation Study	Complete study of standardized and updated job descriptions and salary structures	Human Resources		Norma Rangel		This RFP was posted in PlanetBids on September 25, 2023 with a proposal due date of October 16, 2023.
21	Conduct Employee Survey	Complete employee survey	Human Resources	Employee Engagement Committee	Misha Sisikin		
22	Complete free website redesign of www.hemetca.gov through CivicPlus	Redesign and roll out the new website to enhance the customer experience	I.T.	CivicPlus (vendor)	Scott Underwood		City Staff attended an online introductory call regarding the website redesign process. Kickoff of this project is expected in October 2023, with completion by June 30, 2024.
23	Prepare Boards and Commission Handbook	Creation of a living document for Commissioner onboarding process	City Clerk's Office		John Maier		Research and review of other agencies' best practices has been initiated for this project.
24	Expand Police Explorer Program	Expand the program by 40% (from 14 to 20)	Police		Chief Pust		
25	Reduce Response times to priority 1 and priority 3 calls	Reduce response times by 10%	Police		Chief Pust		The Police Department is on schedule to reduce response time by the use of the Drone First Responder (DFR) program.
26	Consider expansion of library hours	Identify funding strategy/options and	Library + City Manager's Office	Krupa	Kathye Caines (Lead) + Mark Prestwich		

		expansion of current hours and/or days					
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**Safe and Clean Streets Initiative**

**Safe**

1	Deploy Real-Time Crime Center with Enhanced Technology Cameras for Crime Suppression and Enforcement.	Installation of high-quality Flock Condor Surveillance Cameras at eight of the City's main intersections and implement a Real-Time Crime Suppression Center by September 2023	Police	Flock Safety coordination	Chief Pust		The Police Department has started the build of the Real-Time Crime Center and is currently installing the technology necessary to go live. We will be utilizing our Retail Grant to hire the personnel necessary and to purchase the required technology (Cameras, Software, etc.)
2	Expand Patrol Staffing by Eight Officers to Enhance Data Driven Patrols on Commercial Corridors	Conduct directed traffic/vehicle enforcement and crime suppression and deterrence efforts along commercial corridors	Police		Chief Pust		The Police Department is working on augmenting staffing with the \$60,000 signing bonus incentive program.
3	Expand Community Behavioral Assessment Team (CBAT) to Seven-Day a Week Coverage	Adding an additional Police Officer and Mental Health Clinician in coordination with expanded CityNet services	Police	Riverside University Health System (RUHS)	Chief Pust		The Police Department has completed a draft MOU with the County and is working on obtaining the signatures for the agreement. We will be utilizing the Opioid Settlement to pay for the additional mental health professional from the County.
4	Add 30% more Flock Cameras as a Resources Multiplier	The installation of 20 citywide flock cameras to enhance crime solvability	Police	Flock Safety	Chief Pust		The City has purchased the additional cameras and is in process of installation through FLOCK.
5	Utilize Drone as a First Responder Program as Crime Deterrent	Utilizing a current resource to enhance the City's law enforcement capabilities and provide critical information and documentation of crime scenes	Police	Flying Lion Service Provider	Chief Pust	Complete	Service contract presented to City Council on July 11, 2023. We are currently live with the program.
6	Establish a City Prosecutor Pilot Program to Prosecute Infractions and Misdemeanors not Prosecuted by the District Attorney's Office	Launch of program to result in community service and penalties for violators and deter unlawful behavior	City Attorney's Office + Police	Lilienthal	City Attorney (Lead) + Chief Pust		City Manager, Police Chief, and City Attorney met with the District Attorney's office and the City Attorney is currently establishing the duties for the position.
7	Distribute Section 602 Trespass Letters to All Commercial Businesses on Main Corridors within 45 Days	Engage with all business owners on main commercial corridors to source signed Section 602 Trespass Letters which allow police action for unlawful activity	Police	Business Outreach Ad-Hoc Committee + Chamber of Commerce	Chief Pust	Complete	The Police Department has distributed all the 602 PC Trespass letters to businesses. Staff is currently following up with the business that did not submit and conducting inspections on those that did submit. This is a long process, due to the fact each business needs to be inspected, making sure all the appropriate signage is placed on each property.

8	Expand Business Watch Program and Improve Business Engagement with Crime Prevention Through Environmental Design (CPTED)	Educate the business community to assist with nuisance issues	Police	Business Outreach Ad-Hoc Committee + Chamber of Commerce	Chief Pust		The Police Department is currently offering the CPTED program to all businesses. This service will also be made available to all participating businesses in the Storefront Vandalism Relief Program.
9	Establish Monthly Community/Police Engagement Focus Group	Roll out monthly to collect timely feedback from the public to consider modification of practices	Police	Lilienthal	Chief Pust	Complete	Implemented in June 2023 – Meetings have been held each month since inception.
10	Support and/or Sponsor State Legislation and Ballot Measures that Impose Stricter Penalties and Accountability for Criminal Actions	Support and/or sponsor State legislation and ballot measures that impose stricter penalties and accountability for criminal actions	City Manager's Office + Police	Males	Mark Prestwich (Lead) + Chief Pust		

**Clean**

1	Initiate Proactive Seven Day a Week Crews for Graffiti, Shopping Carts, and Debris Pickup Along Commercial Corridors	Initiate seven day a week proactive patrols with the use of part-time employees beginning at 6:30 a.m, enforce combustibles close to buildings, respond to all See-Click-Fix issues within 24 hours	Public Works, Dept. Of Fire Life and Safety	Clean-up/ Graffiti Ad Hoc Committee + Liberty Men's Restoration vendor	Noah Rau (Lead) + Chief Sell		Currently six day per week proactive patrols along commercial corridors is being implemented by Public Works and Contractor. Clean Streets Task Force initiated to enhance communications and collaboration among Public Works, Code, and Police. Coordination takes place on Teams where each department updates current locations, projects and any potential assistance needed.  First collaborative project took place on September 27, 2023 with the alley adjacent to Elk & Devonshire. All three departments were present to address trash, debris, non-working vehicles and interface with management of property.
2	Establish Trash Enclosure Pilot Program - Develop and implement a trash enclosure program within the City of Hemet	Approval of ordinance and complete use of pilot program resources (\$500,000)	City Manager's Office + Planning + Public Works+ City Attorney	Local organizations + CR&R	Mark Prestwich (lead) + Monique Alaniz-Flejter + Noah Rau (input) + City Attorney		Two ordinances will be recommended to the City Council for adoption in addition to approval of Trash Enclosure Pilot Program. This is scheduled for City Council consideration on October 10, 2023.
3	Reestablish and Conduct an Annual Community Service Day ("Hemet Beautiful")	Increase civic pride by encouraging the community work together to improve blight in the City	City Manager's Office + Public Works	Local organizations + CR&R + Peterson + Kendrick	Alan Reyes (Lead) with Brenda in interim + Noah Rau		

4	Improve Community Awareness and Use of "See-Click-Fix" App	The City will enhance communication efforts to raise awareness and use of this reporting tool	City Manager's Office	Clean-up/ Graffiti Ad-Hoc Committee + Social media handles + Constant Contact	Alan Reyes		
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5	Expand the City's Adopt-a-Street Program by 100% in Six Months	Solicit additional participants in support of city beautification	City Manager's Office	Males	Alan Reyes		
6	Establish a Council District Commercial and Residential Beautification Contest	Community participation in contest	City Manager's Office	Kendrick + Lilienthal	Alan Reyes		
7	Create an Art in Public Places Program – Prepare Draft Art in Public Places for City Council Review/Consideration	Present Draft Arts in Public Places Policy to the City Council	Planning & City Attorney	Planning Commission + Krupa + Lilienthal	Monique Alaniz-Flejter (Lead) + Steven Graham		
8	Expand Proactive Code Enforcement Efforts on Commercial Corridors	Expand patrols to five days per week to post violations	Code Enforcement + City Attorney		Lionel Martinez (Lead) + Steven Graham		City Attorney's office will now have a staff member present at Covell the 1 <sup>st</sup> and 3 <sup>rd</sup> Wednesdays each week to assist with Code related issues.
9	Consider Adjusting Street Sweeping Service Levels in Commercial Corridors	Present options for adjustments to commercial corridor street sweeping to Council for possible implementation	City Manager's Office		Mark Prestwich		Preparation for a City Council workshop is underway with cost-estimates and options being prepared in partnership with CR&R. A City Council workshop is planned for early November 2023.
10	Develop and Launch a Two-Year Façade and Property Improvement Pilot Program	Implementation and completion of façade and property improvements.	Planning	Planning Commission + Lilienthal	Monique Alaniz-Flejter (Lead) + Mark Prestwich		
11	Create Storefront Vandalism Relief Program	Reimburse small businesses impacted by deliberate actions resulting in the destruction or damage to business storefronts	City Manager's Office + Finance	Clean-up/ Graffiti Ad-Hoc Committee	Mark Prestwich		Approved by the City Council on September 25, 2023. Implementation planned for mid-October 2023.